



VELOCITY
AUTOMOTIVE

DRIVEN BY **VEHLO**

Explore the Power
of Velocity



DRIVEN BY VEHLO

ve•loc•it•y (n)

the speed of something in a given direction

Time is money. And no one helps get the right inventory to the marketplace faster than Velocity Automotive.

Velocity Automotive's retailing platform is built to give you the exact tools and integrations needed for a more strategic approach to inventory management. Win more shoppers, lower your day's supply of inventory, put more units in operation, and increase your dealership's overall net profitability.

With Velocity Automotive's suite of retailing technologies, each tool is powerful alone but better together.



WINDOW STICKERS



APPRAISE WITH ACCURACY, SELL WITH CONFIDENCE

Leverage the power of Velocity Automotive's Window Stickers with your auction purchasing. They can set you up for the right inventory and higher profit margins in your market. Our platform easily integrates into your inventory management and merchandising tools so you can quickly access the original build information when you are competing for high demand used inventory. It's critical in today's market to understand each vehicle's uniqueness of options, allowing you to see the real value to not overspend and get buried in the wrong vehicle.

CREATE CUSTOMER TRUST

Customers expect more from their dealers when buying a vehicle. They pride themselves on doing the research to be confident in negotiating the best deal. Gain their trust with Velocity Window Stickers to create transparency and build value in your digital retailing, while giving your team a sales engagement tool that makes them inventory experts.

WINDOW STICKERS



VIN Inquiry

4JGDA2E

SUBMIT

2014 M-Class 4MATIC 4dr ML350 BlueTEC

GOVERNMENT 5-STAR SAFETY RATINGS
Overall Vehicle Score: ★★★★★
Frontal: ★★★★★
Side: ★★★★★
Rear: ★★★★★
Roof: ★★★★★
Crash: ★★★★★
Safety: ★★★★★
NHTSA (with 2 being the highest)

Fuel Economy and Environment
EPA DOT: 23 MPG (combined city/hwy)
4.3 gal/100 miles
You spend \$2,390 more in fuel costs over 5 years compared to the average new vehicle.
Actual fuel cost: \$1,878
fuelconomy.gov

Total Price: \$64,150.00

FULL INTEGRATION

We make it easy for you to access original OEM window stickers from your inventory management and merchandising tools. We understand the importance of accessing your engagement tools in the systems you use every day - from your CRM, DMS, and IMS solutions. The Velocity Automotive Platform integrates 100% into the systems you use so you don't have multiple logins with multiple platforms to get the information you need.



Stop paying too much at auction



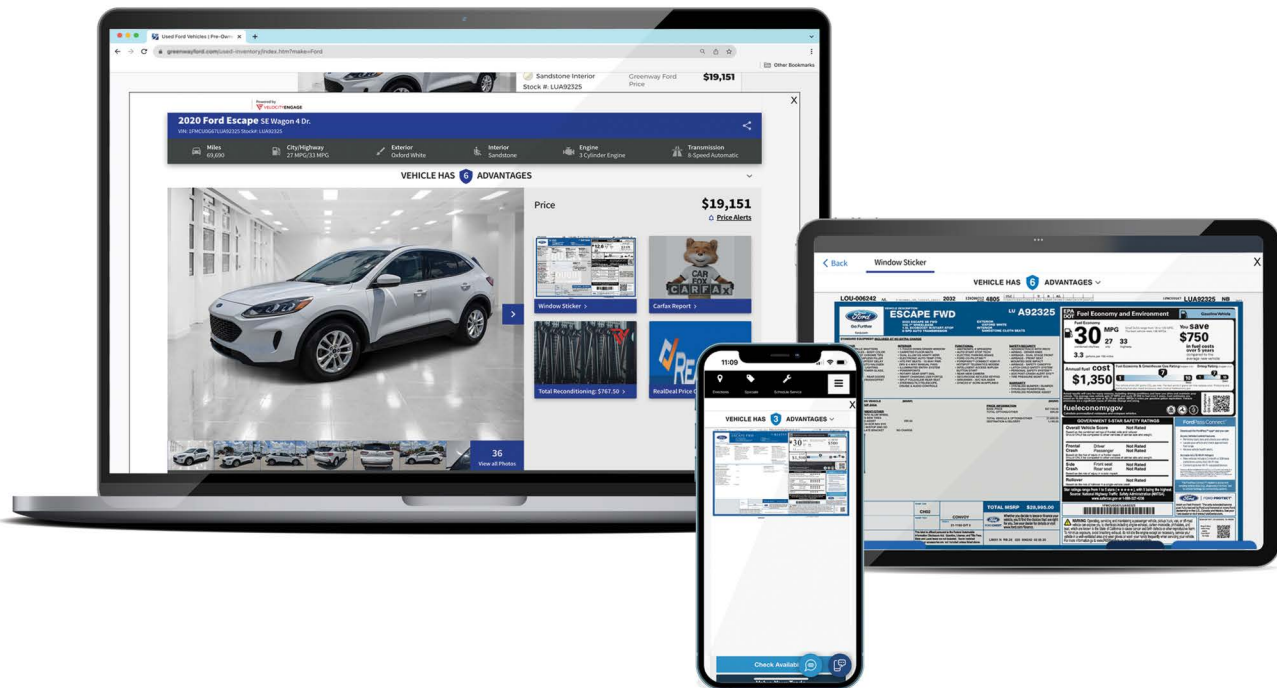
Be better informed on your entire inventory



Justify your pricing with confidence

ENGAGE

The *Ultimate* Online & Showroom Sales Engagement Presentation Delivered through Digital Vehicle Portfolios



Accelerate how you connect to your customers with Velocity Automotive's Vehicle Portfolios, the industry's leading single platform digital sales presentation. With Vehicle Portfolios, you can create an online digital worry free folder or evidence manual to enhance your digital retailing that includes:



Original OEM Window Stickers



Walkaround photos and video



Reconditioning Investment



OEM Brochures



Safety Reports

Engage Digital Vehicle Portfolios provide effortless productivity...

Velocity Engage vehicle portfolios allow you to automatically roll out the red carpet with our CRM autoresponder templates!

One Click on your website *automatically deploys* our pre-built Velocity Engage CRM Templates and...



Your customer has a beautiful vehicle portfolio



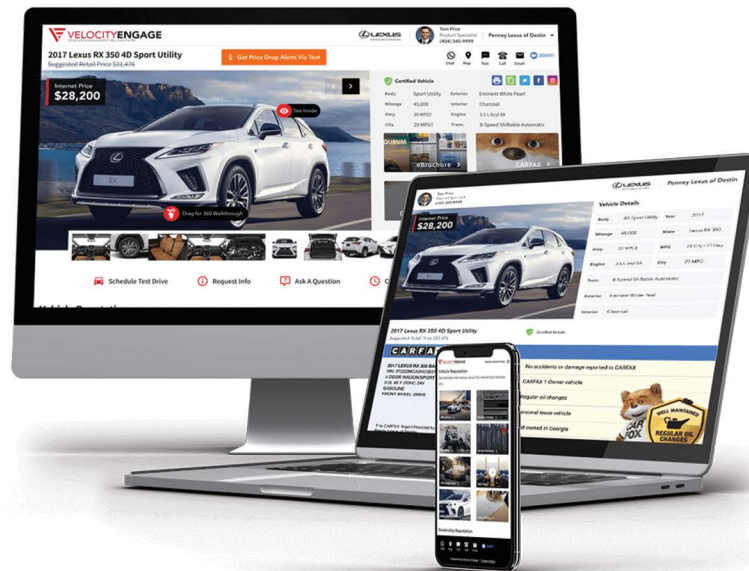
Your sales team gets notified when the customer opens the email



Your customer is automatically enrolled in price change alerts



You are provided with heat map technology of what the customer clicked on as they navigated through the portfolio!



Alerts Help Convert

Your sales team and BDC agents are notified when customers engage with the automated updates. You are in control of what and when notifications are sent. This keeps interested shoppers engaged, reactivates 'forgotten' ups and leads and keeps your dealership brand front of mind for active shoppers.

ENGAGE

We've simplified how VelocityEngage digital portfolios are shared:



Customizable CRM email templates



24/7 Dealership website access



Social channels



QR code scans



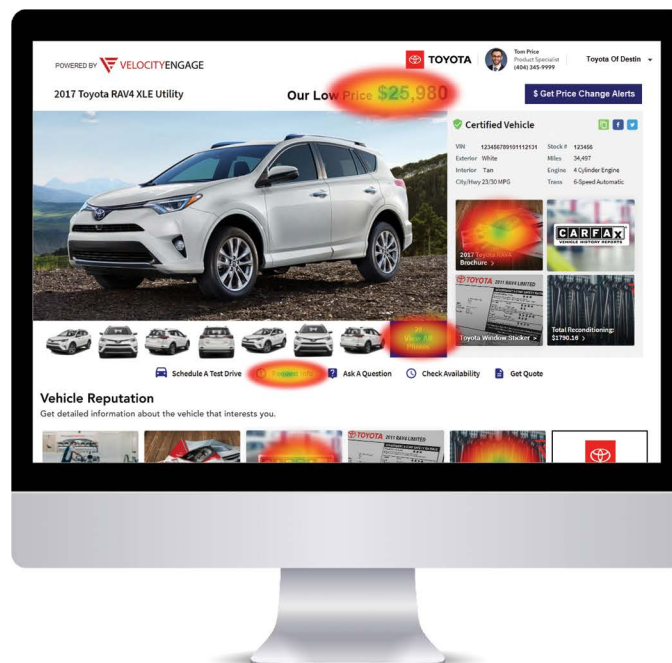
In-dealership presentations



Text and Email

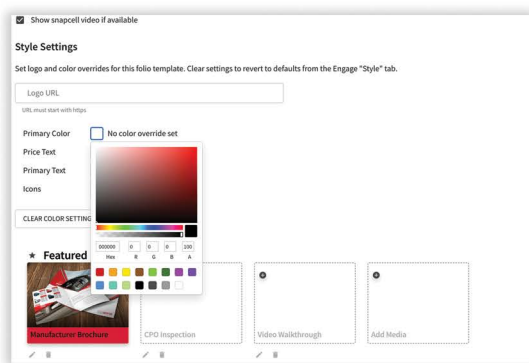
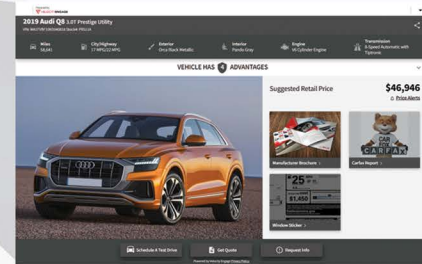
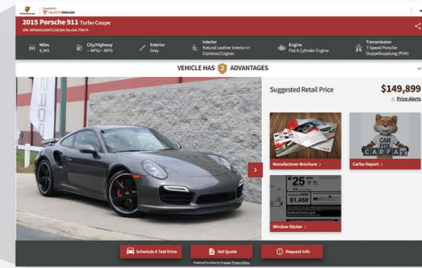
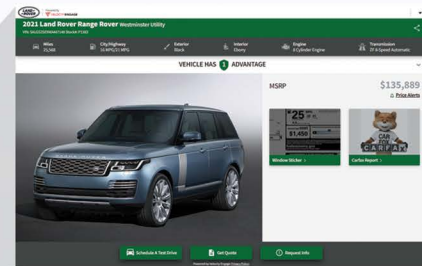
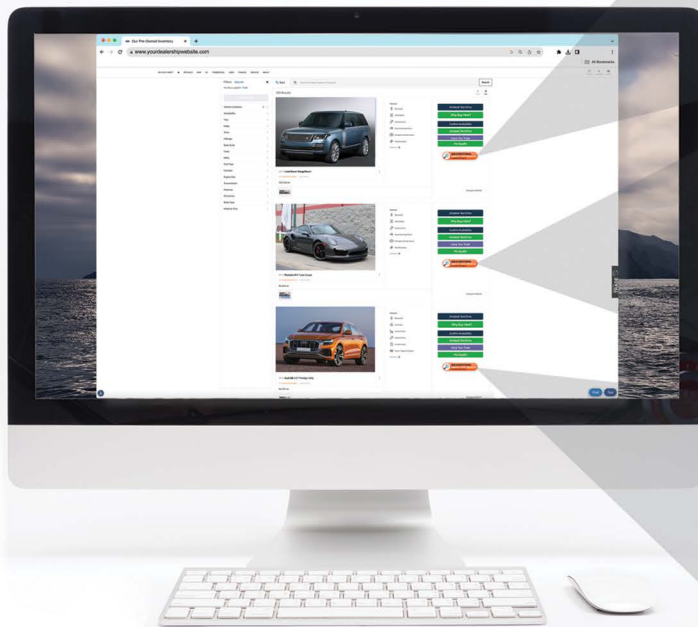
NO MORE GUESSWORK

Understand your shopper behaviors with VelocityEngage heat mapping analytics. Quickly identify your most engaged shoppers and what vehicle information matters most to them in their decision making process. If you can read your customers mind, and know what they are most interested in, you will close more car deals.



ON BRAND WITH BEING ON BRAND

Velocity Automotive is excited to announce that our Engage Digital Vehicle Portfolios now support make-based templates so that each vehicle can be represented in a brand compliant way!



Now you can have multiple OEM approved templates, all on the same website. You can set the OEM approved color schemes and create templates for pre-owned certification levels.

No more compliance marks for off-brand inventory listings!

VINSIGHT

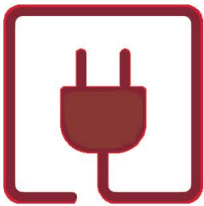


APPRAISE WITH ACCURACY BUY WITH CONFIDENCE

Velocity VINSight equips dealership staff with the knowledge they need to appraise with accuracy, including diagnostic trouble codes, emission status, potential cost impact, and tattletale technology that flags recent system resets. The information is accessible during the appraisal process; it's easy to read and is summarized in a printable customer-facing evidence report that justifies appraisal adjustments.



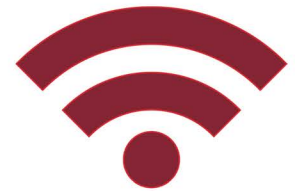
VINSIGHT ADVANTAGES



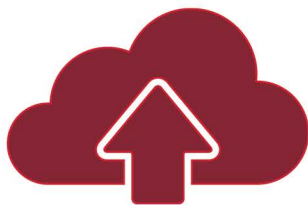
Easy to use plug and play technology



Safety net your appraisal and preowned buying process for both trade-ins and auction purchases.



Wireless, works anywhere you have a wifi or cellular signal



Saves vehicle information for easy access anywhere, anytime



Communicate vehicle information/discovery to both variable & fixed

VELOCITY VINSIGHT

Tattletale Dashboard

Decoded, Summarized, Easy-to-Read Fault Details

Potential Repair Guidance with Parts and Labor Lookup Powered by AAA

System Reset History

System Readiness Test Results

Trouble Code Activity and History

Scan Summary

In mere minutes, our state-of-the-art OBD-II modules can scan a vehicle and provide scanned status, history and mechanical condition reports. This information is compiled into a comprehensive Diagnostic Status Report, or DSR, that is available on desktop or mobile devices.

Last Cleared Details

Pass/Fail Detail

Detailed Areas of Concern

Parts and Labor Data Lookup Driven By AAA

Tattletale Dashboard

Active, Intermittent, and Historical Detail

VIEW WINDOW STICKER

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